

AFL 2020  
McCAFÉ LED  
MCG & MARVEL

VERSION 1

THIS PROPERTY IS PRESENTED IN COMMERCIAL CONFIDENCE.



# McCAFÉ LED 2020

## SUBMISSION, DEADLINE & CONTACT

Upload your finished content to [mktgdrop.com](http://mktgdrop.com)

*All content **must** be provided to MKTG by Monday at noon prior to first showing*

MKTG has an expert in-house studio, specialising in stadium content

Contact Elizabeth Cook for more information

[ecook@mktg.com](mailto:ecook@mktg.com)

0432 530 115

For MKTG Drop information contact Christie Bence

[cbence@mktg.com](mailto:cbence@mktg.com)

(03) 9693 5969

For more specs visit [mktgspecs.com.au](http://mktgspecs.com.au)



# McCAFÉ LED 2020

## SPECS

Content dimensions: 1860x135 (set top left of render)

Render dimensions: 1920x1080

### ANIMATED

Format: MP4

Codec: H.264

Duration: As per agreement

Frames per second: 25

### STATIC

Same as above for at least 1 second duration.



Sample of render